Why Publish?

- Establish yourself as an expert in your field
- Increase citations of your work
- Help share university's research
- Connect with others who share your interests
- Increase opportunities for scholarly collaboration
- Influence others by sharing your ideas
- Help your career
- Create conference opportunities
- Fulfill grant requirement
- Others:

Things to Check

- Journal quality
- Journal scope
- Type of research accepted
- Dissemination reach and accessibility
- Obligations
- Time to publication
- Frequency of publication
- Open Access or not

Tools

UlrichsWeb
Identifies active and defunct periodicals of all types and can be used to identify peer-reviewed publications, academic and journalistic writing outlets, and the universe of periodicals within subject areas.

Cabell’s Directory of Publishing Opportunities
Contains current contact information, publisher websites, publication guidelines and review information for journals in the social sciences, arts, and humanities.

See also the Find Publishing Opportunities handout.

Checking for Authenticity

- Do you or your colleagues, professors, or instructors know the journal?
  - Have you read any articles in the journal before?
  - Is it easy to discover the latest papers in the journal?
- Can you easily identify and contact the publisher?
Publish Your Research Workshop
Researcher Support Services, Fall 2018

- Is the publisher name clearly displayed on the journal website?
- Can you contact the publisher by telephone, email, and mail?
- Is the journal clear about the type of peer review it uses?
- Is the journal indexed in databases that you use?
  - Use Ulrichs to see where the journal is indexed.
- Is it clear what fees will be charged if any?
  - Does the journal site explain what these fees are for and when they will be charged?
- Do the editorial board members mention the journal on their own websites?
- Is the publisher a member of a recognized industry initiative?
  - If the journal is open access, is it listed in the Directory of Open Access Journals (DOAJ)?
  - Is the publisher a member of a trade association?


Additional Strategies to Find Publishing Opportunities

- Talk to your advisor, colleagues or researchers in your field
- Look at professional societies or association publications
- Look at where your advisor publishes
- Use a subject database to search by your topic and browse to see where the articles have been published
- Research a conference in your field - where are the people presenting publishing?
- Make a list of 10 relevant journals to publish in
- Where was the material I cited in my article published?
- What journals or publishers have you been reading for your research?
- Who are the HOT authors in your area?
- If I wanted to read articles on a similar topic, where would I find them?
- Who is the audience for my article? Where do they go when they want to read something new in their field?
- Others:

Additional Resources

- Impact Factor: guides.auraria.edu/impactfactor
- Posters: guides.auraria.edu/posters
- Presentations: guides.auraria.edu/presentations
- Promote Your Research: guides.auraria.edu/promoteyourresearch
# Two Journals of Interest to My Current Research

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<th>Frequency</th>
<th>Peer-reviewed?</th>
<th>Impact Factor</th>
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