Impact of Research & Scholarly Works

guides.auraria.edu/impactfactor

Why is impact important?

- Demonstrates the reach and potential influence of your research, work, and teaching.
- Allows others to learn from your work.
- Assists with tenure or promotion.
- Helps with grants applications and reporting.
- Tracks and improves engagement and collaboration.
- Other?

Take everything with a grain of salt! No tool or metric is perfect!
It’s a changing landscape!

Article Impact

- Indicates if an article is widely read, known-about, and perhaps well-respected.
- Can be valuable for research leads.

Journal Impact

- Evaluate scholarly worth of a journal.
- Help scholar’s decide where to publish an article for maximum impact.
- Evaluation for promotion, tenure, and/or grants.
- Used by librarians during journal cancellations or purchases.
- Rank journals within a discipline.
  - Look at journals overall and in the field.

Book Impact

- Evaluate scholarly worth and popularity of a book.
- Evaluation for promotion, tenure, and/or grants.
- Used by librarians during book purchases.

Researcher Impact

- Evaluate the impact of an individual.
- Reach of an individual’s work.

Altmetrics

- Ability to combine different kinds of data from multiple sources can give a fine-grained picture of an article’s influence.
- Slow pace of academic publishing means citations can take months or years to appear.
Impact Factor Workshop
Researcher Support Services, Fall 2018

- Relevant speed of altmetrics means it can be a useful guide to current literature.
- New technologies mean new ways of disseminating research.
- Can show funders level of impact.

Additional Proof of Impact

- External letters with descriptions of impact
- Where and how work is used in the community
- Testimonials
- Grants
- Teaching

Impact in the Arts and Media

- Venue
- Audience
- Audience Size
- Awards
- Times Performed
- Reviews

Telling Your Story

- Present your number within the context of your field when possible
- Define your terms
- Cite sources
- Be descriptive

Additional Resources

- Publish Your Research: [guides.auraria.edu/publishyourresearch](http://guides.auraria.edu/publishyourresearch)
- Promote Your Research: [guides.auraria.edu/promoteyourresearch](http://guides.auraria.edu/promoteyourresearch)
- Quick Reference Cards for Research Impact Metrics: [https://libraryconnect.elsevier.com/sites/default/files/ELS_LC_metrics_poster_librarian_v2.0_dec2016.pdf](https://libraryconnect.elsevier.com/sites/default/files/ELS_LC_metrics_poster_librarian_v2.0_dec2016.pdf)

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